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could we seize the opportunity that AI solutions provide for actually bridging marrying the concept of productivity and well being is there a possibility for us to be productive but feel well at the same time this curiosity LED me to work on a framework and this is not a framework that we're using in Microsoft is based on a lot of the internal discussions we have and I'm aiming to use it in my future work the framework has six dimensions and I have very intentionally kept the framework very simple because over the years I've Learned that the more complex tools and frameworks and methods you develop the harder it is for product teams to digest and implement them time is limited and scope and focus is always limited and along the same note I have chosen to to not create any grading or rating systems for the dimensions because it's very difficult to do so in an objective way most importantly is that product teams across the disciplines discuss this dimensions and really think through them that we have deep reflections and the framework doesn't offer solutions it just calls out what we need to think through because there's no solution that fits all in this world it's super contextual and is very complex this framework is meant for designers working in interdisciplinary teams product teams but it's also very useful when you're creating user research because it gives pointers to things kind of things you should probe for and look for when you're having conversations with potential future users of your technology and the framework looks at everything from the viewpoint of the user as a user when I engage with AI technology I want to feel in control as we talked about these systems will get it wrong and we need to have a human in the loop

that can catch and control potential errors I need to be able to trust that the system won't do anything without my awareness and authorization and that I have the information I need to make good decisions it's great that the technology can help and guide me but it can't take over I still need to feel a certain amount of autonomy and it's easy to talk about this in terms of of extreme cases medical cases self driving cars we all heard about them but think about something as simple as emails it's great to have an AI system that can clean up your inbox and maybe even answer some easy to answer emails but if the system starts replying to emails in a way that doesn't resonate with you and doesn't reflect good back at you that would be devastating no matter what type of job you have so even for something as simple as that we need to know that we're in control as a user I need to feel safe I need to be able to know how my data is stored handled secured and shared I need to know that my privacy is respected and that is clear what I have consented to sometimes that can be very very difficult to read all these terms and conditions which are just page after page after page and that I understand and know how I can easily opt in and out of whatever I have consented to and that I understand the risks and shortcomings of the technology and know how to mitigate those so that's the reason why being chat always provides references and invite users to check them out and click on them because we know that Bing Chat will hallucinate once in a while and give you references that are not correct I also want the technology to help me feel supercharged that I experience mastery and that my abilities are boosted so I can do my finest work and I want to be offloaded of new dentist as long as I still feel in control so I can redirect my energy to where it's more useful

but what if the system could also not just do things for me but also teach me new skills for example instead of just rewriting text for me could it also potentially help me become a better writer and can the technology help me grow both as a professional and as a human being for example one thing is to create a system for managing a project and help me stay on top of everything and really have overview of all the moving parts that's super great but what if the system could also help me understand when and how to praise someone how to make sure that everyone feels seen and valued that would help me grow as a colleague but also as a human being I want the system to inspire me that it boosts my creativity and helps me see solutions I wasn't aware of before and hadn't thought about but also could the tech invite me to co create with it Angel mentioned Dali and mid journey and those are great examples both of them where you create prompts and and the AI generates beautiful artwork and then you can re you can iterate on your prompts and co create with the technology and you know before uh in a lot of demands they required a high entry barrier and steep learning curve for doing things like for example image and video editing you have to really spend time on learning this advance softwares and tools before you could do great work now it's becoming much easier through AI solutions you still need to learn to use them and create good prompts but it's much easier so it's becoming also more easy to be creative I want the technology to help me feel connected that I understand what's going on in the org that I know who knows what who are subject matter experts that I can connect with and ask for help and I need to also be able to see how my work fits into the larger picture and generates impact and could the technology

help me develop deeper connections for example could it help me see what I have common with people I haven't met before could it help me see what could be nice icebreakers this would make it easier to to reach out to people you don't know and also find common ground as individual I also need to feel cared for and could AI solutions help me understand what I need so it reminds me when I need to rest recharge or should ask for help and support and can it help me find a work life balance and maintain it in a way that works for me as an individual now it's not given that any AI tool we create how to fulfill all these six dimensions but if we're creating something which is geared towards productivity we still should keep this six dimensions as stretch goals it should be something we drive towards and really push for because in the end it's all up to us it's up to us here in this room to think through what type of future do we want I believe that there is a future where productivity and well being can coexist at the same time and could be supported through the same tools but it's really up to us as designers as product developers and user researchers to think about what type of future do we want to strive for and really help through our abilities as creators and what type of future do we also want for future generations thank you